

MAARIT HIRVONEN

INTERACTION / UX DESIGNER

+358 400 849979

maarithirvonen@outlook.com

maarithirvonen.fi



I design digital services by user-centric methods, with 5+ years of experience in designing B2B software, desktop and mobile. My education in human-computer interaction design, psychology, affective computing and ICT business reflects my deep interest in humans, meeting real needs and solving problems.

EXPERIENCE

CLOUDATOR PAYROLL 03/2018 - 03/2024

UX Designer

I designed a new payroll and worktime management system, being responsible for the UX since January 2020. My designs included desktop UI for payroll specialists, mobile application for tracking working hours and some smaller projects like websites and sales material. The payroll UI designed by me helped the company get the first business partner and users. My design process progressed from user interviews and wireframes to hi-fi prototyping, visual design, style guide, implementation support and communication about UX decisions and vision.

PALMU 06/2017 - 11/2017

Service Designer

I worked in Customer Insight team of the service design agency, conducting user interviews and producing hypothesis material to support discussion in five different projects, related to eg. healthcare and use of forest resources in service production.

DREAM BROKER 05/2013 - 05/2015

Marketing Specialist

I worked in Marketing and Customer Management of the Finnish video communication software company. I created video content such as software tutorials and marketing videos in which I interviewed customers in Nordic countries. I also trained software users in workshops.

SKILLS

UX & interaction design

- User interviews
- Wireframes to hi-fi prototypes
- Human-Computer Interaction principles

Tools

- Figma
- Sketch
- Adobe Photoshop, Premiere & Illustrator

EDUCATION

UNIVERSITY OF JYVÄSKYLÄ

09/2023 - now

Master of Psychology

My current studies include behavioural, cognitive and neuropsychology, as well as introduction to work as a psychologist, such as motivational interviewing and other intervention techniques. Psychology studies help me deepen my understanding of human needs, motivations and behaviors, aligning closely with user research.

UNIVERSITY COLLEGE LONDON & UNIVERSITÉ PARIS-SACLAY

08/2015 - 09/2017

Master of Science (Tech) in Human-Computer Interaction

I majored in Human-Computer Interaction in a Double Master's programme organized by EIT Digital. The entrepreneurship-oriented programme provided hands-on interaction design, programming and international teamwork experience as well as HCID principles and psychological research around it. I specialised in psychological and health-related aspects of interaction design, and my Master's thesis topic was visualising diabetes data.

AALTO UNIVERSITY SCHOOL OF SCIENCE

09/2011 - 08/2015

Bachelor of Science (Tech) in Knowledge-Intensive Business

Information Networks programme studies included computer science, human sciences and ICT business. I also studied a Visual Media minor at NTU, Singapore.

Visual & technical

- Visual design, design system & style guide
- Implementation support
- HTML & CSS
- Python & Java